

CLIENT: Office of the Attorney General
 DATE: 1/12/2009
 PROJECT: Cyber Safety Public Service Announcements
 AGENCY: Chris Mottola Consulting, Inc.
 DESCRIPTION: Production, Post Production and Placement of :30 latino television spot including, shoot, offline edit, stock footage translation, online conform, audio record, talent, stock music and estimates on stock footage charges and final dubbing and shipping.

TRAVEL:	Airfare for two	\$630
	Airport Parking	\$50
	Car Rental	\$75

LOCATION:	Hotel for shoot	\$250
	Make Up	\$550
	Grip Truck and Crew	\$3,500
	Director of Photography	\$1,700
	Unit Production Manager	\$600
	Director	\$1,500
	Translation	\$250

POST PRODUCTION:	Offline editing	\$4,506	(2 days flat rate)
	Stock Footage	\$3,300	(10 shots)
	Graphics	\$850	(AG logo)
	Audio: mix, music	\$1,900	(Includes internet use of music)
	Talent:	\$1,000	(Non-Union Core Status)
	Color Correction:	\$2,600	(four hours estimation)
	Online Conform	\$8,525	(5 hours per spot)
	Digital Station Dubs	\$2,100	(28 stations)
	Client Dubs: mpegs	\$110	(2 emailable mpegs)
	Post Supervisor	\$1,000	(2 days, coordinates edits and quality control)
	Total Production	\$34,996	

MEDIA BUY: Flat 10% for all media